

PUBLIC PERCEPTION
DO YOU THINK THE PUBLIC'S PERCEPTION OF BROKERS AND BROKERING NEEDS TO CHANGE?



UNDER 30s



SAID ENGAGING WITH THE UNDER 30s IS IMPORTANT AND WE ARE **ALREADY DOING SO**

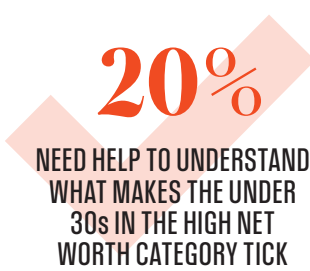


SAID ENGAGING WITH THE UNDER 30s IS IMPORTANT AND THEY **WOULD LIKE TO DO MORE**

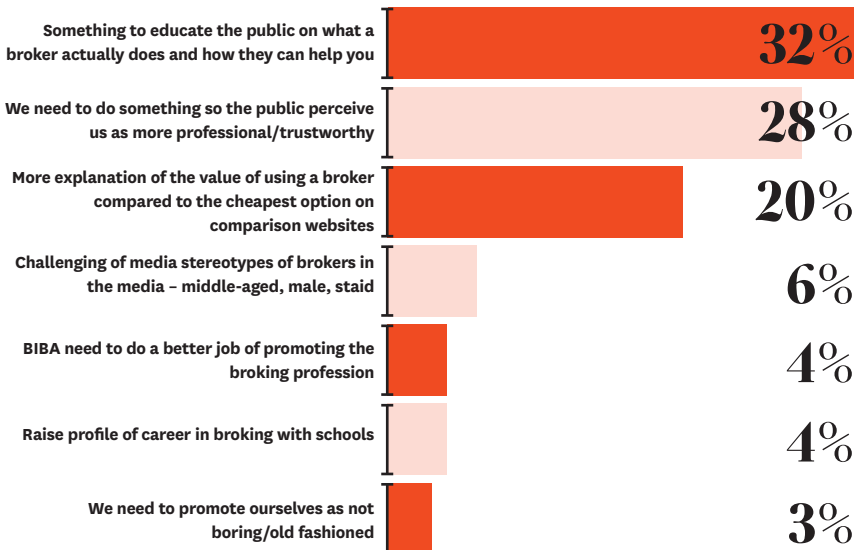


SAID ENGAGING WITH THE UNDER 30s WAS **NOT A PRIORITY** FOR THEM

WHAT SUPPORT, IF ANY, WOULD YOU NEED FROM AN INSURANCE PARTNER TO TARGET THE UNDER 30s?



WHAT DO YOU THINK COULD BE DONE TO CHANGE THE PERCEPTION OF BROKERS AND BROKERING AS A CAREER?



CAREER FULFILMENT

OVERALL, HOW FULFILLED ARE YOU WITH YOUR CAREER AS A BROKER?

- Extremely
- Very
- Quite
- Not very
- Not at all

